



NICOLA HOUSEHOLDER

IS A GRAPHIC DESIGNER BASED IN PORTLAND SPECIALIZING
IN BRANDING, ILLUSTRATION, AND THE ENVIRONMENT.

♥ www.nicolahouseholder.com

⚡ nicolahouseholder@gmail.com

★ 415.672.7621

EXPERIENCE

3Degrees (Portland, OR)

Sr. Graphic Designer, Graphic Designer

2019 - present

- Designing key marketing pieces such as websites, emails, one pagers, reports, social media posts, and conference banners to market our environmental consulting services to Fortune 500 companies
- Creating print and digital marketing assets including direct mail and emails for many of the country's top utility green power programs
- Managing a graphic design intern and art directing the company's first explainer animation
- Planning and hosting two years of monthly talks with sustainability speakers including Intersectional Environmentalist's Leah Thomas

bkr (San Francisco, CA)

Graphic Designer, Jr. Graphic Designer

2017 - 2018

- Designed email, social media, and web marketing campaigns for retail and wholesale
- Created print and digital brand pieces, such as lookbooks, brochures, pitch decks, and signage
- Laid out packaging design for water bottles and new beauty line
- Illustrated bottle sleeve graphics and prepared print files

WPIR Pratt Radio (Brooklyn, NY)

Promotional Director, Monitor, and DJ

2013 - 2017

- Grew listenership by creating show and live performance posters
- Managed marketing of radio shows and distributed promotional materials for events

San Francisco International Airport (San Francisco, CA)

Graphics & Wayfinding Intern

2014 - 2015

- Conceptualized and created print and digital materials for all departments of the airport
- Prepared files for print, approved proofs, and communicated status
- Designed clear, legible wayfinding signs following brand guidelines

EDUCATION

Pratt Institute (Brooklyn, NY)

Bachelor of Fine Arts, Communications Design - Graphic Design

Minor: History of Art and Design

Graduated May 2017 with Highest Honors

AWARDS & MEMBERSHIPS

Letterform Archive member

2021 - present

The Design Kids award winner

2017

Pratt Design Show participant

2017

Charles Pratt Memorial Scholarship

2016

AIGA member

2015 - present

SKILLS AND PROGRAMS

Illustrator, Photoshop, InDesign, XD, After Effects, Premiere Pro, Audition, Audacity, Sketch, Wordpress, Unbounce, Pardot, Wix, InVision, Word, Excel, Google Suite, Mailchimp, Constant Contact, SendGrid, Asana, Illustration, Motion Design, Silkscreen, Copy Editing

VOLUNTEERING

3Degrees Sustainability Business Resource Group

Employee Engagement Specialist
2020 - 2022

Freeform Portland

DJ, Design and Merch Volunteer
2020 - 2022

San Francisco SPCA

Foster Kitten Parent
2017 - 2018

Farm Sanctuary

Shelter Intern
2017

References available upon request