



NICOLA HOUSEHOLDER

Graphic Designer

415.672.7621 nicolahouseholder@gmail.com www.nicolahouseholder.com

EDUCATION

Pratt Institute (Brooklyn, NY)
B.F.A. Communications Design, Graphic Design
Minor: History of Art and Design
Graduated May 2017 with Highest Honors

Barnard College (New York, NY)
August 2011 - May 2013

AWARDS & MEMBERSHIPS

The Design Kids Award Winner 2017
Pratt Design Show Participant 2017
Pratt ComD Award, Outstanding Merit 2017
Charles Pratt Memorial Scholarship 2016
AIGA Member 2015 - present

EXPERIENCE

3Degrees, Graphic Designer (Portland, OR) 2019 - present

- Designing branded assets to market 3Degrees' environmental consulting to Fortune 500 companies
- Creating print and digital marketing pieces for five gas and electric utilities' green power programs
- Managing a graphic design intern and art directing the company's first explainer animation
- Planning and hosting a year of monthly talks with sustainability speakers including Intersectional Environmentalist's Leah Thomas

bkr, Graphic Designer (San Francisco, CA) 2017 - 2018

- Designed email, social media, and web marketing campaigns for retail and wholesale
- Created print and digital brand pieces, such as lookbooks, brochures, pitch decks, and signage
- Laid out packaging design for water bottles and new beauty line
- Designed graphics to be printed on bottle sleeves and prepared print files

WPIR Pratt Radio, Promotional Director, Monitor, and DJ (Brooklyn, NY) 2013 - 2017

- Grew listenership by designing print posters, unveiling new logo and overseeing social media
- Managed marketing of individual shows and distributed promotional materials for events

San Francisco International Airport, Graphics & Wayfinding Intern (SF, CA) 2014 - 2015

- Conceptualized and created print and digital materials for all departments of the airport
- Prepared files for print and approved proofs, communicated status to clients
- Designed practical, legible wayfinding signage using SFO's style guidelines
- Updated and proofread verbiage on existing signs

RE/Search Publications, Intern (San Francisco, CA) 2012

- Entered over 400 zines into Excel database, prepared shipments to Yale's zine library
- Updated product pages, copy-edited *The First Guide to Dating AI*

VOLUNTEERING

Freeform Portland, Design and Merch Volunteer (Portland, OR) 2020 - present

SF SPCA, Foster Kitten Parent (San Francisco, CA) 2017 - 2018

Farm Sanctuary, Shelter Intern (Orland, CA) 2017

SKILLS AND PROGRAMS

Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Audition, Audacity, Sketch, Wordpress, Unbounce, Pardot, Wix, InVision, Word, Excel, Google Suite, Dropbox, Mailchimp, SendGrid, Constant Contact, Asana, Slack, Harvest, Illustration, Motion Design, Silkscreen, Copy Editing

References available upon request